

THE FUN FINANCIAL EXPERT | AUTHOR | MOTIVATIONAL SPEAKER

TARRA JACKSON

THE FUNNIEST FINANCIAL EXPERT THAT
MAKES MONEY MATTERS MANAGEABLE

MEDIA KIT



www.MadamMoney.com



TARRA JACKSON

If you have ever had the pleasure of meeting with Tarra Jackson, you will know why she connects with her audience. This seasoned credit union executive and speaker has over 20 years experience in the financial services industry and over 10 years experience as a financial educator. Tarra has consulted and trained numerous consumers on the principles of money and credit management.

- Selected as the People You Need to Know “Financial Shining Star,” which identifies and honors movers and shakers in several industries
- Nationally acclaimed keynote speaker, conference facilitator, commentator, consultant, author, syndicated blogger and trainer.
- Recognized #3 in the 2015 Top 100 Financial Experts to Follow on Twitter.
- Host of one of the top 5 Financial Twitter Chats, #CashChat, every Friday at 12PM EST.
- Tarra has been featured on over 100 radio shows, magazines and blogs nationally.
- Agent & Financial Consultant with New York Life Insurance Company.

Tarra Jackson



Topics & Partial Client List

Tarra Jackson: www.MadamMoney.com

Tarra is an experienced credit union executive, consultant, blogger, speaker and author of the cult favorite, "Financial Fornication." Tarra provides practical tips and proven coaching strategies that promote financial breakthroughs based on her concepts of the Financial Lifestyle Transformation Program.

Tarra helps bridge the gap between where consumers are, financially, to where you desire to be.

Maximizing Employee Benefits

Maximizing Social Security Benefits

Alternative Ways to Save for College

Bible Study:
The Abundant Budget

Bible Study II:
Financial Resurrection

DIY: Financial Needs Analysis

Wealth Building Strategies for Women

Wealth Building Strategies for Single Moms

College Seminar: Young Money Series

A PARTIAL LIST OF PREVIOUS CLIENTS





MEDIA INFO

Tarra Jackson: www.MadamMoney.com

WEBSITE



VISITORS

18K



UNIQUE VISITORS

16.7K

BLOG



VIEWS

34K



UNIQUE VIEWS

29.6K

SOCIAL MEDIA



FOLLOWERS

7.3K

54% M / 46% F



FANS

2.3K

37% M / 63% F



KLOUT SCORE

74



Madam
Money

Financial Expert, Consultant & Contributor

Financial Expert specializing in Personal Finance and Credit Management

Rated #3 in the January 2015 Top 100 Financial Experts to Follow on Twitter

Host of one of the Top 5 Rated Twitter Chats, #CashChat every Friday 12-1 PM EST

Multi-State Licensed Insurance Agent

Connect

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LinkedIn.com/in/[TarraJackson](https://www.linkedin.com/in/TarraJackson)
Pinterest.com/[MadamMoney](https://www.pinterest.com/MadamMoney)
Blab.im/[MsMadamMoney](https://www.blab.im/MsMadamMoney)
YouTube.com/[FinancialFornication](https://www.youtube.com/FinancialFornication)
Blog: MadamMoney.Blogspot.com

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AS SEEN ON



BLOG CONTRIBUTOR



PREVIOUS CLIENTS

SOCIAL REACH

Tarra's Financial Tips & blogs are seen by **over 1 Million people** weekly via social media marketing as well as her Twitter Chat, #CashChat.

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Published – Guest Financial Contributor & Educator

Tarra Jackson: www.MadamMoney.com

Parenting.com

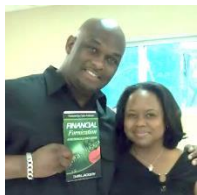


Jean Chatzky
Making money make sense.

People you need to know
Magazine's



iGrad
Your Future... Our Focus.



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Tarra Jackson





PROFESSIONAL INFO

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Tarra Jackson
Agent & Financial Consultant
New York Life
Insurance Company



PROFESSIONAL EXPERIENCE

Economic Empowerment Educator

Madam Money's Financial Educational Productions
2012 – Present

Executive Vice President & Interim President / CEO

Credit Union of Atlanta
2008 – 2011

Vice President of Lending

Del-One (Delaware FCU)
2005 – 2008

Insurance Sales Trainer

CUNA Mutual Group
2001 – 2005

Senior Cleint Trainer

Concord EFS, Inc. / STAR ATM Network
1999 – 2001

Training Manager, Bank Officer

Bank of America Government Card Services
1995 – 1999

Loan Officer

NationsBank (now Bank of America)
1993 – 1995

Author

Financial Fornication
Published 2011

EDUCATION

Strayer University
Bachelors of Science
Major: Business Administration

Wharton Business School, PA
Credit Union Executive Institute I

Cornel University, NY
Credit Union Executive Institute II

Darden University, VA
Credit Union Executive Institute III

TESTIMONIAL

“The Paradise family was excited to have Tarra Jackson be a part of our annual Leadership Conference but her insight and financial acumen was a gift beyond our grandest expectation. Tarra is equipped with great wisdom and a tremendous proclivity for serving her community. Her ability to take complex financial principles and convert them into practical life applications has helped to enhance the lives of all of us, who experienced her ministry. She was equally challenging and inspiring; her unparalleled work ethic, uncanny ability to connect with people and untiring commitment to her community makes her a unique asset to this generation.”

Paul Q. Fortson, MBA
COO, Paradise Community
Development Center